



Media Contact:

Jamie Woodburn
Marketing & Communications Manager
jwoodburn@wsitalent.com
269-488-5100

**WEST
MICHIGAN'S
BEST AND
BRIGHTEST[®]
COMPANIES
TO WORK FOR
WINNER 2017**

**WSI CELEBRATES BEING NAMED ONE OF WEST MICHIGAN'S
BEST AND BRIGHTEST COMPANIES TO WORK FOR[®]**

This marks the second consecutive year of being identified and honored for displaying a commitment to excellence in human resource practices and employee enrichment.

KALAMAZOO, MI (April 12, 2017) – For the second consecutive year, and on the heels of being designated one of the Best and Brightest Companies To Work For In The Nation 2016, WSI is thrilled to maintain the prestigious honor of being a West Michigan's [Best & Brightest Companies To Work For Winner 2017](#).

“This award is highly sought after, and only those that stand out as having original and meaningful employee engagement and enrichment programs are chosen as winners,” WSI Performance Improvement Manager, Blayne Gregory says. “We have put a lot of hard work and dedication into this achievement over the years, and it is never a guaranteed award. I’m proud of the commitment our entire team has made to establish – and maintain - WSI as one of the best places to work!”

All companies, no matter their size, can be a Best and Brightest Company to Work For[®] resulting in Better Business, Richer Lives and Stronger Communities. Winners are pooled by the size of their

company, with WSI being recognized in the Small Business category. An independent research firm evaluates each company's entry based on key measures in various categories such as Work-Life Balance, Employee Education and Development, Diversity and Inclusion, and more.

"Companies that recognize that their employees are the key to their success achieve staying power. Our 2017 winners create their human resource standards to ensure employee satisfaction and they set standards for every business to aspire toward," said Jennifer Kluge, President and CEO of B&B Programs. "We are proud to honor this year's winners."

The West Michigan companies that have been selected will be honored at the annual symposium and awards program on Wednesday, May 3, 2017 at the JW Marriott in downtown Grand Rapids.

About WSI

You know how they say actions speak louder than words? WSI is an [award-winning](#) staffing and recruiting firm because we understand the power of a positive and fulfilling workplace. We live and breathe it every day, and love helping others experience it too. Headquartered in Kalamazoo, Michigan, WSI also has offices in Battle Creek, Grand Rapids, and Sturgis, Michigan. Learn more about us at wsitalent.com.

About the Best and Brightest Programs

The Best and Brightest Companies to Work For® is a program that provides the business community with the opportunity to gain recognition, showcase their best practices and demonstrate why they are an ideal place for employees to work. This national program celebrates those companies that are making better business, creating richer lives and building a stronger community as a whole. It is presented annually in several markets including Atlanta, Boston, Chicago, Dallas, Detroit, Houston, Milwaukee, San Diego, San Francisco Bay Area, West Michigan and Nationally. Nominations are now being accepted. Visit www.101bestandbrightest.com to obtain an application.